

## Cellar

In the cellar, we tell students about different type of wine or cheese, which also have their training section or practical's, where students learn about different things.

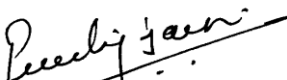




### GARDEN CAFÉ

In a garden café, bakery items or beverages are available. It is run by the students in college, in which they get encouragement, also get a lot of learning or self-confidence is generated.



  
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## MIRAGE

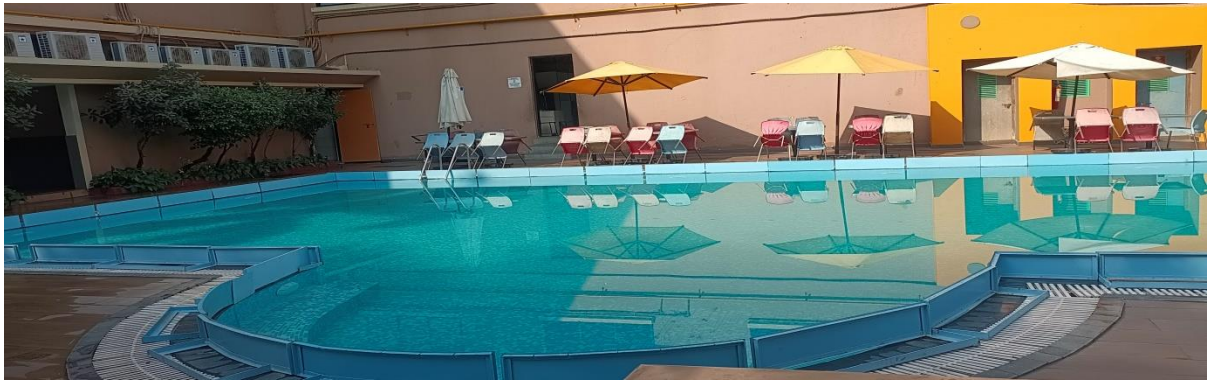
In mirage, students learn about table manner, siting arrangement and how to serve food to guests.





### Swimming pool

The swimming pool is for the use of college students which they can use on Saturdays which brings excitement among the students and they were enjoying an extra activity.



### Acting Room-



An acting room for film and television students is designed for scene practice, character development; audition preparation, workshops, and recording sessions. Its infrastructure typically includes mirrors, versatile lighting, movable props, audio-visual equipment, and possibly soundproofing for a professional atmosphere conducive to acting practice.



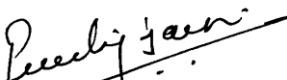
### Computer Lab–



Computer Lab Keeping in view the growing importance of computer learning, the college has established a well-equipped computer lab to keep the students abreast with the latest computer knowledge. It can accommodate 20 students at a time. The college has high-tech computer with LAN and internet services through wireless connectivity, and LCD projection systems, hardware and software, printers, scanners. Students, faculty and staff have access to the computer labs, which provide the tools and technologies to produce websites, edit papers, complete class assignments, communicate via email, conduct data analyses and access library resources. Microsoft Windows software is available for word processing, statistics, spreadsheets and database management. A variety of graphics and website-creation software programs are also available.

The computers in the lab are well configured suitable for the users. These computers are upgraded as per the need of university syllabus and the software version change.

The computer and related electronic equipment are tested and maintained with a scheduled frequency to keep the facility up and running.

  
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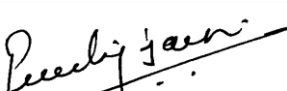


### **Fashion Library –**



The library at ASFA is fully equipped with the best books required for course referral and the latest in periodicals and magazines in art, design, fashion, architecture, creative software, and management. The students get to update their knowledge through extensive research work available at the library.

The library also invites people at annual “Literary Fest”. allowing people to invest/donate literary

  
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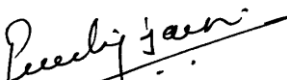


### **Fashion PMGC LAB –**



The LAB of ASFA is fully equipped with the latest software used in fashion, art, graphic and web design. Fully air conditioned with study lights, tuck panels and cyan boards. The students explore, create, connect and build digital literacy. The technologically advanced rooms accommodate more students by providing more computing online learning and more.

All time and fast internet connectivity makes student's work more efficient and quicker.

  
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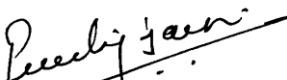
### Photography Studio –



A photography studio room for students serves as a space for practicing photography techniques, portfolio development, studio lighting experimentation, product and portrait photography sessions.

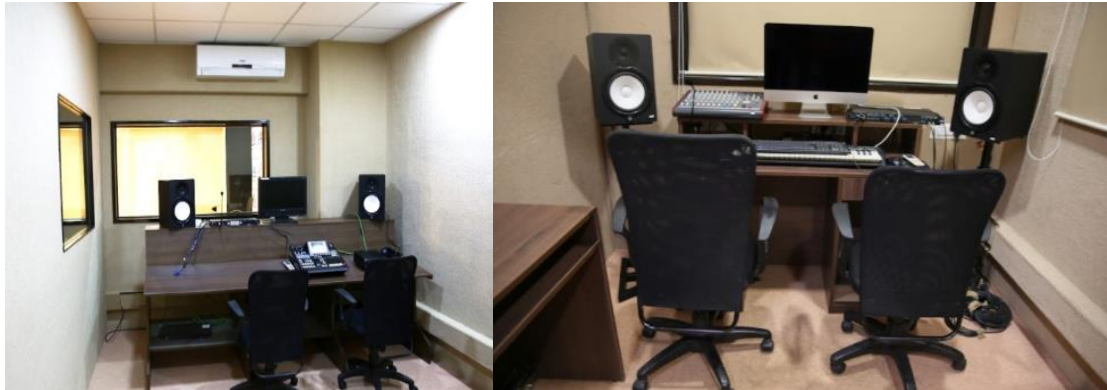
Infrastructure typically includes:

- Adjustable backdrops for versatile settings
- Lighting equipment like soft boxes, umbrellas, and strobes for controlling light
- Tripods for stable camera support
- Reflectors for enhancing lighting effects
- Possibly props or furniture for scene setup
- Computer workstation for image editing
- Storage space for equipment and props

  
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### Sound Studio & Dubbing Room –



A sound studio and dubbing room for students serve several purposes:

1. **\*Recording\***: Students use the studio to record voiceovers, dialogue, and sound effects for their film, video, or audio projects.
2. **\*Podcast Production\***: Students can produce podcasts, interviews, or voiceover narrations in the studio, utilizing professional-grade equipment for high-quality recordings.
3. **\*Sound Mixing and Editing\***: The room provides a controlled environment for students to mix and edit audio tracks, balance levels, add effects, and create immersive soundscapes.

Infrastructure in a sound studio and dubbing room typically includes:

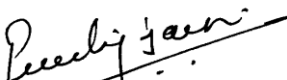
- Professional microphones for recording vocals and sound effects.
- Pop filters and shock mounts to minimize unwanted noise and vibrations.
- Audio interfaces and mixing consoles for routing and controlling audio signals.
- Soundproofing materials to isolate the room from external noise and ensure clean recordings.
- Acoustic treatment to control reflections and create a neutral listening environment.
- Monitoring equipment, such as studio monitors or headphones, for accurate playback and mixing.
- Recording software, such as Pro Tools, Logic Pro, or Adobe Audition, for editing and post-production.
- Possibly a vocal booth or isolation room for recording vocals and dialogue without interference from external sounds.



## 1-Tangerine

It is a brand, emerged from “Atharva School of Fashion & Arts” with an entrepreneurial model. Tangerine is a fast growing women's multi-channel fashion brand. Our vision is to create our name with distinctive excellence in fashion designing & technology both and create an impact with our brand. Our brand celebrates the feminine beauty of women, clean lines and silhouettes flowing through every creative element. We believe every outfit is an opportunity to express you. Tangerine aspires to deliver what every woman's wardrobe devoid - from well produced ensemble, through to limited edition and trend-led fashion pieces



  
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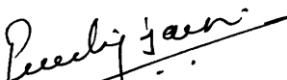
### **Green Room Studio Room -1 –**



A green room studio room for students serves as a preparation area for filming, including costume changes, makeup application, rehearsals, and relaxation between takes.

Infrastructure includes:

- Makeup stations with mirrors and lighting
- Wardrobe racks for costumes
- Seating areas for rehearsals and relaxation
- Ample storage for props and equipment
- Possibly a refreshment area for snacks and drinks

  
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### Editing Room-



An editing room for students is used primarily for post-production work on film, video, or audio projects. Here's how students typically utilize it:

1. **\*Editing Projects\***: Students use the room to edit their film, video, or audio projects using software such as Adobe Premiere Pro, Final Cut Pro, or Avid Media Composer.
2. **\*Colour Grading\***: The room may be equipped with colour grading monitors and software for students to adjust the colour and tone of their footage to achieve the desired look.
3. **\*Collaboration\***: The editing room provides a collaborative space where students can work together on projects, share feedback, and learn from each other's editing techniques.

Infrastructure in an editing room typically includes:

- High-performance computers with powerful processors and sufficient RAM to handle editing software smoothly.
- Dual monitors or ultra-wide monitors for efficient workflow and multitasking.
- External hard drives or network-attached storage (NAS) for storing project files and media assets.
- Comfortable seating and ergonomic furniture to support long editing sessions.
- Possibly a colour grading suite with calibrated monitors for accurate colour correction and grading

### **Documentary Room –**



The purpose of a documentary room for students is to facilitate research, critical thinking, discussion, and cultural awareness through the viewing of documentaries. It serves as a space for students to engage deeply with topics and explore different perspectives.

In terms of infrastructure, the room typically includes comfortable seating arrangements, a large screen or projector, audio equipment for clear sound, and possibly whiteboards or display boards for discussions. Additionally, it may have access to a collection of documentaries either physically or through digital platforms for students to choose from.

**Six New courses introduced by the Atharva Group of Institutes in last 5 years.**

Atharva College of Hotel Management and Catering Technology on-going efforts to propose new courses every year symbolize their abiding commitment to remaining the leading edge of technological and industrial progress. Atharva College of Hotel Management and Catering Technology is considered one of the pioneering institutions in all fields of education. Students from various corners of the city, aspire to enrol in different courses offered by Atharva Group of Institutes. Over the last 5 years, Atharva Group of Institutes have introduced different courses in their course list for students. Atharva Group have consistently adapted to the industry's and society's evolving demands.

Atharva College of Hotel Management and Catering Technology offer a diverse range of academic pathways, from specialized programs like BA in Culinary Art, BSc Data Science, BA in Film & Television New Media Production, BA in Fashion Design, BA in Mass Media and Communication, BA in Sports Management. The main aim behind introducing new courses every year is to equip students with the skills and knowledge required for the future.

**In the year 2022**, introduced a new course for students named BSc in Data Science. Through this course, candidates can make an early exit at the foundation, diploma, or BSc degree level. The focus of the course is for candidates to develop programming skills and data science expertise.

**Eligibility:** To be eligible for admission to the BSc Degree in Data Science, candidates must have completed class 12. Those who meet this requirement can join the program immediately. Additionally, candidates who have appeared for their class 11 final exams are eligible to apply for the program. Those who qualify can join the program after passing Class 12

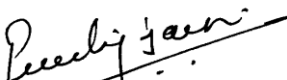
**In the year 2019**, introduced a new course for students named Atharva Institute of Film & Television. This degree help you hone your skills, develop network connections, gain access to film equipment and build a creative portfolio. Opportunity to learn the skills needed to create and produce films and videos. This includes learning how to use cameras, lighting and sound equipment, as well as editing software and special effects tools.



**Eligibility:** To be eligible for admission to the Bachelor's Degree in Film Making, 10+2 or equivalent from a recognized board.

**In the year 2019, introduced a new course BAMMC**, which aims at enhancing the capacity of a student as a TV anchor, Journalist, Screenwriter, News editor, Video Jockey, Radio Jockey, Cameraman, Photographer and many more in top firms. It is a fascinating and challenging field with a large range of occupations in fields such as advertising, public relations, television broadcasting, and radio. It is the study of how content relating to organizations and individuals simultaneously communicates or passes to the entire world.

**Eligibility:** Candidates who have passed Class 12 or equivalent from a recognized board with an aggregate of at least 50% marks from a recognized board are eligible to apply for BMC course. Admission to this course will be done based on the performance of candidates in the qualifying exam or entrance exam.

  
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